
March 4 -10, 2019 Bay Hill Golf
Club and Country Club
Orlando, FL

Datafaction Proud Sponsor of 2019 Arnold Palmer Invitational *PGA Tour Golf Tournament*

Datafaction, provider of specialized accounting solutions, is delighted to be a sponsor of 2019 Arnold Palmer Invitational at the Bay Hill Golf and Country Club. AgilLink by Datafaction is an accounting solution for ultra-high net worth clients in the entertainment business management and family wealth industries. This will be the first time Datafaction has participated as a sponsor in the Arnold Palmer Invitational. As we continue to grow, we're excited to engage in new opportunities such as sponsoring this prestigious golf tournament.

Our reach has connected us to more clients and industries as we expand in a competitive landscape. With our brand increasing more firms are learning about the value that AgilLink by Datafaction can add to their business.

About the Arnold Palmer Invitational

Played in his memory, the Arnold Palmer Invitational is one of the most anticipated events on tour each year. Arnold Palmer raised the profile of the course by proclaiming it as "the best course in Florida". He later went on to buy the course and helped make it an annual event on the PGA Tour. The tournament begins this year on March 4th and runs through Sunday with the trophy presentation signaling the end of the tournament.

It attracts some of the game's greatest names looking to showcase their skills in honor of Arnold Palmer. Along with high profile players competing in this year's tournament, it also attracts a who's who in the audience. The gallery will consist of individuals from companies that are on the Corporate 1000 and Fortune 500 lists as well as family offices, sports management firms and high profile influencers in the entertainment industry.

More About Datafaction

Founded in 1976, Datafaction has over 40 years of industry leadership and expertise in specialized accounting for ultra-high net worth individuals with 300+ business management and family office clients. Our all-in-one accounting software processes \$7B in transactions annually through integrated bill pay and online banking with City National Bank.

Datafaction is a comprehensive accounting solution for the entertainment industry and family wealth firms. It includes general ledger capabilities, bill pay and income tracking and receiving. It also assists with large project management, tax filing preparation and insurance and estate planning.

To learn more about AgilLink and how it can help your business, please visit our website at www.datafaction.com or call us at (323) 291-5700.